# Elements of a Package

Video Terminology

**Types of Shot Angles:**

Side Shot

Tight Shot

Long Shot

Full Shot

Bird’s Eye

Low Angle

Oblique Angle

**B- Roll:**

the extra footage captured to enrich the story you're telling and to have greater flexibility when editing.

**Natural Sound:**

sounds produced by natural sources in their normal soundscape

Providence Morning Roar

**Public Service Announcement**

Requirements

Each package is required to have the following elements:

“I still believe that if your aim is to change the world, journalism is a more immediate short-term weapon.”

-Tom Stoppad

These elements can be used in any order, it is up to your creativity to organize your package.

\* Two separate Interviews

\* Natural sound

\* B-Roll with Voiceover.

\* 3 shot Angles

\* Build Stories in logical sequence.

\* Video footage

\* Sound bites/ pops at least 10 seconds

\* Stand up narration at least 10 seconds. This is when we see the reporter.

\* Tag or sign out.

Build like a *Big Mac*- Meat and Bread.

**Meat** is the Interview: Remember it is their story.

**Bread** holds everything together: Not too much narration.

**Lettuce** is the extras (sound bites, video) should not overpower the meat.

# Story Title

Story Subtitle or summary

On the Insert tab, the galleries include items that are designed to coordinate with the overall look of your document. You can use these galleries to insert tables, headers, footers, lists, cover pages, and other document building blocks.

You can easily change the formatting of selected text in the document text by choosing a look for the selected text from the Quick Styles gallery on the Home tab. You can also format text directly by using the other controls on the Home tab. Most controls offer a choice of using the look from the current theme or using a format that you specify directly.

To change the overall look of your document, choose new Theme elements on the Page Layout tab. To change the looks available in the Quick Style gallery, use the Change Current Quick Style Set command. Both the Themes gallery and the Quick Styles gallery provide reset commands so that you can always restore the look of your document to the original contained in your current template.

Jack Altmeyer

Providence Morning Roar

[Type the sender company address]

|  |
| --- |
| [Type the recipient name]  [Type the recipient address] |

Type a summary of the information in this newsletter or provide more information about your company.