# Elements of a Package

Video Terminology

**Types of Shot Angles:**

 Side Shot

 Tight Shot

 Long Shot

 Full Shot

 Bird’s Eye

 Low Angle

 Oblique Angle

**B- Roll:**

the extra footage captured to enrich the story you're telling and to have greater flexibility when editing.

**Natural Sound:**

sounds produced by natural sources in their normal soundscape

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**Public Service Announcement**

Requirements

Each package is required to have the following elements:

“I still believe that if your aim is to change the world, journalism is a more immediate short-term weapon.”

-Tom Stoppad

These elements can be used in any order, it is up to your creativity to organize your package.

\* Two separate Interviews

\* Natural sound

\* B-Roll with Voiceover.

\* 3 shot Angles

\* Build Stories in logical sequence.

\* Video footage

\* Sound bites/ pops at least 10 seconds

\* Stand up narration at least 10 seconds. This is when we see the reporter.

\* Tag or sign out.

Build like a *Big Mac*- Meat and Bread.

**Meat** is the Interview: Remember it is their story.

**Bread** holds everything together: Not too much narration.

**Lettuce** is the extras (sound bites, video) should not overpower the meat.

# Story Title

Story Subtitle or summary

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Jack Altmeyer

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